

# II SRUK/CERU Science Communication Symposium

26 & 27 October 2024

Instituto Cervantes Manchester

Saturday, 26th of October 2024 

*The Importance of Science Journalism in Science Communication*

9.00-10.00 - **Welcome and coffee** (Networking)

10.00-11.00 - **Institutional Welcome**

11.00-13.00 - **Session 1**

- 11.00-11.30 - *Science in the Spotlight: Linking Press and Research* - Lucía Torres López (Video officer in Mongabay and Secretary of AEC2)
- 11.30-12.00 - *Researchers in a climate crisis: their role towards public media (and the story behind "Esfera Climática")* - Andrea Arnal (CREAF)
- 12.00-12.30 - *The Impact of Science Journalism in Climate Change* - Magda Bandera (Climática - La Marea)
- 12.00-12.30 - *STEM journalism to fight disinformation* - Patricia Ruiz (Maldita)

13.00-14.30 - **Lunch and Networking**

14.00-15.30 - **Round Table 1** - *Advances and Obstacles of Science Journalism, What can researchers do to help them?*

- Moderator: Asier R. Muguruza (SRUK/CERU)
- Speakers: Lucía Torres López, Magda Bandera, Andrea Arnal and Patricia Ruiz

15.30-16.30 - **Workshop** - "Pitch Perfect". Learn to market your research to journalists (Fernando Gomollón-Bel (Agata)

16.30 - **End of the day**

Sunday, 27th of October 2024 

*Risk communication and Science policy*

9.30-10.00 - **Welcome and coffee** (Networking)

10.00-13.00 - **Session 2**

- 10.00-10.45 National Office for Science Advice: Communicating science for policy. - Marta del Amo Lopez (Spanish National Office for Science Advice, ONAC)
- 10.45-12.30 - How to improve risk understanding and communication - Maricarmen Climent (Sense about Science)
- 12.30-13.15 - The Impact of BREXIT in the spanish student and research network - Igor Arrieta (SRUK/CERU Science Policy Department)

12.00-13.30 - **Round Table 2** - The Influence of Science Communication in Decision Making.

- Moderator: Fernando Gomollón-Bel (SRUK/CERU)
- Speakers: Marta del Amo Lopez, Maricarmen Climent, Igor Arrieta, Rafael Carrascosa (SRUK/CERU Science Policy Department) and Pedro Eusebio Cuesta (Instituto Cervantes Manchester)

13.30-14.30 - **Lunch and Networking**

14.30-15.00 - **Closing and final remarks**

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