



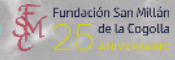
Society of
Spanish Researchers
in the United Kingdom

I SRUK/CERU SCIENCE COMMUNICATION SYMPOSIUM

Instituto Cervantes Manchester
2nd – 3rd December 2023



FUNDACIÓN
RAMÓN ARECES



Región de Murcia



Agencia de Ciencia y Tecnología
Región de Murcia



Irene Echeverria Altuna

President of SRUK/CERU

The I SRUK/CERU's Science Communication Symposium

perfectly embodies one of our Society's main objectives: to bring science closer to the public thus contributing to improving people's understanding and perception of research.

In this series of symposia, we are proud to offer a glimpse into diverse modalities of science communication and we strive to contribute to the professional development of the next generation of communicators in Spain and in the UK. Today's outstanding programme spans different disciplines, modalities and languages, thus highlighting Spanish as a language for science, research, and knowledge.

We are thrilled for everyone to attend the **I SRUK/CERU's Science Communication Symposium**. We believe that Science Communication is a crucial skill that all scientists should possess but due to the nature of our work, it is overseen. Thereby, we have put together a series of talks, workshops and round tables to highlight the importance of science communication and outreach. Furthermore, in collaboration with the Instituto Cervantes and San Millán de la Cogolla foundation we decided to also dedicate one of the days to the use of Spanish as a tool for science communication and outreach. We hope you enjoy the experience!



Marta Domínguez Prieto



Asier Rodríguez Muguruza

Co-chairs of the I SRUK/CERU Science Communication Symposium

I SRUK/CERU SCIENCE COMMUNICATION SYMPOSIUM

Science Communication is a powerful tool that is acquiring an increasing relevance in our society. Science communication and outreach allow society to access and appreciate scientific progress. By doing this, it puts the work of researchers into the spotlight, but moreover, allows society, in some way, to take part in science production. A successful science communication must be able to communicate in an efficient manner, using non-technical terminology, the scientific and technological progresses and novelties. Similarly, by communicating the research that is being undertaken by Spanish researchers, we can raise awareness of the importance of it and of the obstacles that the research community is facing.



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Manchester has been chosen to host the I SRUK/CERU Science Communication Symposium as it stands as a symbol for academic and communication excellence. Home of several universities and communication companies, including the well-known BBC studios, Manchester rises as a socioeconomical powerhouse of the UK.



INSTITUTO CERVANTES MANCHESTER

The Instituto Cervantes is an institution that was founded by the Spanish government in 1991 to universally promote the Spanish language, its teaching, study and use, as well as develop the quality and visibility of these, and to spread Spanish and Hispanic-American culture.

The Instituto Cervantes has been one of the main collaborators of SRUK/CERU and our partnership has led to outstanding outcomes across the country.

326-330 Deansgate, Manchester, M3 4FN



SATURDAY

Role of Science Communication and Outreach in research and search for funding

9.00 – 10.00	Registration and coffee (Networking)
10.00 – 10.30	Institutional Welcome
10.30 – 13.00	Session 1
10.30 – 11.15	Prof Carolina Moreno (Professor of Journalism, University of Valencia)
11.30 – 12.15	Dee-ann Johnson (University of Manchester)
12.30 – 13.30	Lunch and coffee (Networking)
13.30 – 16.00	Workshop session 1
13.30 – 14.30	Alex Màs (Co-founder and creative director of <i>Incognita Agency</i>)
14.30 – 15.30	Dr Ana Payo Payo (Complutense University of Madrid)
15.30 – 16.00	Dr María Semitiel (University of Murcia)
16.15 – 17.00	<u>Science Communication and Outreach in social media</u>
17.30	Closing remarks and Social event

Spanish as a tool for Science Communication and Outreach

SUNDAY

10.00 – 13.00	Session 2
10.00 – 10.20	Spanish Foundation for Science and Technology
10.20 – 10.40	San Millán de la Cogolla Foundation José Luis Perez Pastor
10.40 – 11.00	Instituto Cervantes Manchester Pedro Eusebio Cuesta
11.00 – 11.20	SRUK/CERU Dr Alba Fernandez Sanlés and Dr Carlos Soler Montes
11.30 – 12.30	Roundtable: <u>Spanish in science communication</u>
12.30 – 14.00	Lunch and coffee (Networking)
14.00 – 16.00	Dr Amaia Salazar (University of Oxford)
16.00 – 16.30	Closing



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Prof Carolina Moreno, University of Valencia

Social Perception of Science and Technology in Spain

Prof Moreno is a Professor of Journalism and member of the Institute on Social Welfare Policy (POLIBIENESTAR) at the University of Valencia. She is also a member of the advisory board of the Studies Centre on Science, Communication, and Society from the Pompeu Fabra University (CCS-UPF) and member of the Scientific Advisory Council of the GADEA for Science Foundation (GSF).

All of her works have had a significant impact on media due to her great interest to the transfer of the results of her research to society. At this point, she has been collaborating in the knowledge transfer with the Spanish Foundation for Science and Technology (FECYT), and with the Organization of Ibero-American States (OEI). Moreover, she has carried out research stays at international centres such as Cornell University (Ithaca, New York); the Austral University (Valdivia, Chile); the Quilmes University and the National University of Tres de Febrero (Argentina); and at Harvard University (Cambridge, Massachusetts).

Find more about Prof Moreno at: **ScienceFlows**



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Dee-Ann Johnson

The University of Manchester

Dee-Ann, Public Engagement Manager at The University of Manchester, is responsible for providing high-level management and coordination of key University-wide social responsibility, public and community engagement programmes, policies, processes, and strategic reporting including leading on support activities for researchers involved in public engagement. As an accredited executive coach, Dee-Ann works with senior academics to facilitate and enhance their career progression, leadership, and public presentation capabilities. Dee-Ann is regularly invited by UK HEIs and funding agencies to deliver and facilitate training sessions and has sat on a several funding review panels for public engagement grants.



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Àlex Mas Vayreda

Co-founder and creative director of Incognita Agency

Alex is a creative soul with a rational brain. He is an Image and Sound Engineer and also a Biomedical Engineer with a Master's degree in Scientific Communication. He was a researcher and consultant in bioacoustics and since 2014 he has been the director and creative leader of incognita a creative studio specializing in science and complex knowledge.



Ana Payo Payo

Complutense University of Madrid

Dr Payo is a experienced scientist in animal ecology, STEM+ communicator & author. Dr Payo loves to mix STEM with storytelling, performing and visual arts to engage new audiences with science! Her achievements includes: hosting science TV Show, Balears fa ciència (IB3, 2018), being part of the largest ever all-female Antarctic expedition, And writing a book for kids called ' The secret life of viruses' that has been translated to 7 languages.



María Semitiel

University of Murcia

Dr Semitiel is an Assistant Professor in Economics at the Department of Applied Economics, University of Murcia, Spain. Her main research interests include human sustainable development, environmental governance, social capital, socio-ecological systems, and social learning from a multidisciplinary perspective. She leads the OGMAR project, which is being developed by a multidisciplinary research team.



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With the aim of studying, visualising, and understanding the critical aspects of marine governance, with the intention of generating knowledge useful for citizen learning and decision-making, the creation of OGMAR (Marine Governance Observatory) was created. Their work has been done with information gathered from reports, interviews, surveys, workshops, and specialised literature to provide users with a tool that enhances decision-making in protected marine areas.

Part of:





María Vivero Lopez

University of Nottingham

Dr Vivero is a Ramón Areces postdoctoral researcher at the University of Nottingham working in the development of medicated contact lenses with antibiofilm properties. Since 2015 she runs *FarmaTips* in social media (> 14k followers) where she shared her life as a researcher and helps students and young researchers achieve their goals



Montserrat Vallet Buisan

University of Oxford

Montserrat is a PhD student at the Department of Women's & Reproductive Health at the University of Oxford. Besides her research interests, Montserrat shares her experiences as a PhD student in social media (@reprociencia).



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THE ROLE OF NEW MEANS OF COMMUNICATION IN SCIENCE COMMUNICATION AND OUTREACH

EL ESPAÑOL COMO HERRAMIENTA PARA LA COMUNICACIÓN Y DIVULGACIÓN CIENTÍFICA

*Spanish as a tool for science
communication and outreach*

A pesar de que la comunicación científica está adquiriendo mayor protagonismo e importancia entre las instituciones y la sociedad día a día, la mayoría de esta se hace en inglés. Esta jornada tiene como objetivo ensalzar la función del español como lengua vehicular par la comunicación y divulgación científica.



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Pedro Eusebio Cuevas

Director of
Instituto Cervantes Manchester

Mr Cuesta holds a degree in Law by the Autonomous University of Madrid, Spain. After working as a lawyer in Madrid he has been administrator of the Instituto Cervantes in Tel Aviv, Istanbul and Tanger. Mr Cuesta has also been director of the Instituto Cervantes in Hamburg, Brasilia and Belo Horizonte. He is the current director of the Instituto Cervantes of Manchester and Leeds.



Jose Luis Perez Pastor

Vicepresident of
San Millán de la Cogolla Foundation

Dr Perez Pastor holds a PhD in Hispanic philology by the University of La Rioja, Spain. Besides his work in high school teaching and as writer of poetry anthologies and children books, he currently is the advisor of Culture, Tourism, Sports and Youth of La Rioja Government. Furthermore, he is the vice-president of San Millán de la Cogolla Foundation.



Alba Fernandez Sanlés

Outreach department
SRUK/CERU

Dr Fernandez is a postdoctoral researcher at UCL. Dr Fernandez has contributed to epidemiological research using data from thousands of individuals participating in longitudinal studies. Her research focuses on the study of predictive biomarkers and therapeutic targets to prevent and treat various diseases. She is the current Head of the Outreach Department of SRUK/CERU.



Carlos Soler Montes

Language politics Committee
SRUK/CERU

Dr Soler is a Senior Lecturer in Spanish Linguistics and the Head of Spanish, Portuguese and Latin American Studies at the University of Edinburgh. Dr Soler is particularly interested in the area of language variation from a pluricentric perspective and how this variation can be dealt with by native speakers, as well as learners of Spanish and new speakers of the language. He is now the chair of the Linguistic Policies committee of SRUK/ CERU.





Amaia Salazar
University of Oxford

Dr Salazar is a Postdoctoral Researcher at the Faculty of Fine Arts of the Complutense University of Madrid and an Academic Visitor at the University of Oxford, and a Junior Research Fellow at Wolfson College. During her PhD she complements her artistic education in visual arts with experience in cognition and emotional intelligence.

Proyectos de investigación artístico-científicos en contextos de salud y bienestar

Durante esta charla-taller abordaremos diferentes proyectos de investigación realizados durante los últimos años, demostrando el impacto positivo de las expresiones artísticas en contextos de salud. Realizaremos un taller práctico que permitirá a los asistentes formar parte de los experimentos artísticos, comprendiendo los procesos de creación como resultado de la convergencia entre arte y ciencia.

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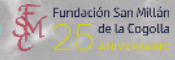
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